

### **ATTRIBUTES**

Modern, Trustworthy, Professional, Transparent, Competent.

# VISION & MISSION

To be the most transparent and true to their word web developers online.

#### SERVICES

Website building, Hosting, SEO & Marketing

# COMPETITORS

cloudnine.se sunbird.se kreationsbyran.se

## **COMPETITIVE ADVANTAGE**

The will to have a slightly lower profit than established companies without compromising quality. Transparent business model and communication with clients.

### **KEY STAKEHOLDERS**

Customers Employees

### TARGET MARKET

Smaller businesses, newer start-ups, older companies refreshing their brand and getting an online presence.